

## **A STUDY ON FACTOR INFLUENCING EMPLOYEE ENGAGEMENT OF BANKS IN TIRUCHIRAPPALLI DISTRICT**

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### **ABSTRACT**

A well functioning organization is the product of its healthy, committed and motivated employees, who can be termed as 'engaged employees'. Engagement takes place when employees are committed to their job. They are interested and indeed excited about what they do. It involves loyalty, faith and pride in the organization, a willingness to advocate for his organization and a sense of personal responsibility. Hence an attempt is made to study the Employee Engagement of banks.

**KEYWORDS:** Employee Engagement Banks, Factors